Shopnavigator Documentation

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ONE

INTRODUCTION

Shopnavigator provides enhanced search or additional products recommendations in shop where it is installed. It is possible to use one or both abilities. Following shop systems are supported: Prestashop, Shoper.

PRESTASHOP

ShopNavigator modules for Prestashop are destined for usage with version 1.7 or newer of Prestashop. Module *ShopNavigator search* provides search, whilst *ShopNavigator recommendations* provides products recommendations.

2.1 Installation - search

- 1. If you do not have account at http://app.shopnavigator.net/ then create it. Click *Sign Up* and provide username, email address and password
- 2. Log in http://app.shopnavigator.net/
- 3. Unveil token click view near Your API token then save it
- $\label{eq:loss_loss} \textbf{A. Download } \textit{ShopNavigator search} \ \texttt{http://app.shopnavigator.net/static/presta_shopnavigator_search.zip } \\ \textbf{A. Download } \textbf{ShopNavigator search} \ \texttt{http://app.shopnavigator.net/static/presta_shopnavigator_search.zip } \\ \textbf{A. Download } \textbf{ShopNavigator search} \ \texttt{http://app.shopnavigator.net/static/presta_shopnavigator_search.zip } \\ \textbf{A. Download } \textbf{ShopNavigator search} \ \texttt{http://app.shopnavigator.net/static/presta_shopnavigator_search.zip } \\ \textbf{A. Download } \textbf{ShopNavigator search} \ \texttt{http://app.shopnavigator.net/static/presta_shopnavigator_search.zip } \\ \textbf{A. Download } \textbf{ShopNavigator search} \ \texttt{http://app.shopnavigator.net/static/presta_shopnavigator_search.zip } \\ \textbf{A. Download } \textbf{ShopNavigator search} \ \texttt{http://app.shopnavigator.net/static/presta_shopnavigator_search.zip } \\ \textbf{A. Download } \textbf{A. Downlo$
- 5. Log into admin panel of your shop
- 6. Go to *Modules* > *Module Manager*
- 7. Turn off built-in search: look for searchbar and turn it off (see screenshot)
- 8. Click Load Module and select file downloaded beforehand
- 9. After installation module configuration is required (see Settings) without it module will not work

| S PrestaShop 1.7.6.8 | Szybki dostęp | • Q, Sz | ukaj (np.: indeks produktu, | nazwa klie | | | | Zobacz sł | lep 🇘 | ¶. € | θ |
|---------------------------|---------------|----------------|--|---------------|------------------------------|------------------|-------------|-------------------------------|-------|---------|----|
| ✓ Pulpit | Module Manage | r / Moduły | | | | 🚯 Załaduj | moduł C | 🛏 Połącz z Addons marke | place | Pom | oc |
| SPRZEDAŻ | Moduły | Powiadomier | nia Aktualizacje | B | | | | | | | |
| 🕂 Zamówienia 🖬 Katalog | | Pasek \times | Szukania 🗙 | | | ৎ | 3 | | | | |
| Klienci | | Kategoria | | | Wyświetlany | | Działania r | masowe | | | |
| Obsługa klienta | | Wszystkie K | ategorie | ~ | Pokaż wszystkie moduły | ~ | Odinstaluj | j | ~ | | |
| 11. Statystyki | | | | | | | | | | | |
| ULEPSZENIA | | Design i N | lawigacja | | | | | | | | |
| Module Manager 2 | | Q | Pasek Szukania v2.0.1 - z PrestaShop | Dodaje blok a | z polem szybkiego wyszukiwan | iia Czytaj więce | ġ | Wyłącz 🗸 | 4 | | |
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| Wysyłka | | | | | | | | | | | |
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| Advertising | | | | | | | | | | | |
| | | | | | | | | | | | |
| KONFIGURUJ | | | | | | | | | | | |

Built-in search bar turning off.

2.2 Installation - recommendations

- 1. If you do not have account at http://app.shopnavigator.net/ then create it. Click *Sign Up* and provide username, email address and password
- 2. Log in http://app.shopnavigator.net/
- 3. Unveil token click view near Your API token then save it
- 4. Download ShopNavigator recommendations http://app.shopnavigator.net/static/presta_shopnavigator_reco.zip
- 5. Log into admin panel of your shop
- 6. Go to Modules > Module Manager
- 7. Click Load Module and select file downloaded beforehand
- 8. After installation module configuration is required (see Settings) without it module will not work

2.3 Settings

Settings looks same for both modules

| Name | Explanation | Notes | | |
|---------------------------------|--------------------------|--|--|--|
| Shopnavigator username | Username | Username as used in http://app.shopnavigator. | | |
| | | net/ | | |
| API KEY | User token | Available after log in to http://app. | | |
| | | shopnavigator.net/ as Your API token | | |
| Your shop hash | Id of your shop used by | If left empty it will be generated based on your | | |
| | Shopnavigator | username, if you provide own it must have at | | |
| | | least 6 characters | | |
| Existing WebserviceKey with GET | Key used for downloading | Generated automatically during module instal- | | |
| and HEAD access to products and | data about products and | lation | | |
| categories | categories | | | |
| Shopnavigator url | ShopNavigator server ad- | Address of ShopNavigator server where you | | |
| | dress | have account | | |

All fields but Your shop hash are compulsory (must not be left empty). Possible effects after clicking Save:

- 1. Settings updated everything went as intended
- 2. Invalid Configuration value missing or errorneous configuration value
- 3. Unable to add shop_hash to shopnavigator database failure to add shop with given shop_hash, check API KEY (User token) correctness, if this does not help it is possible that somebody else is already using given shop hash, try changing *Your shop hash* value

THREE

SHOPER

3.1 Installation

- 1. Log in to admin panel of your shop
- 2. Go to Addons & integrations
- 3. Find Shopnavigator: click Select filters > Search enter Shopnavigator and click Filter
- 4. Click installation button, when asked allow granting of priviledges (required to correct functioning of Shopnavigator)
- 5. If you do not have account at http://app.shopnavigator.net/ then create it. Click *Sign Up* and provide username, email address and password
- 6. Log in http://app.shopnavigator.net/
- 7. Go to application page of ShopNavigator in Shoper admin panel, provide username and password used in http: //app.shopnavigator.net/
- 8. Information about result of this action will be shown, if it failed try to do it using http://app.shopnavigator.net/
- 9. Click Link your account to Shoper shop in Integration Status
- 10. Provide full address (starting with https) to main page of your shop and click Apply

3.2 Settings

You can adjust Shopnavigator settings using http://app.shopnavigator.net/. Settings panel will appear after clicking *Settings* in *Integration Status*, lack of *Settings* means that installation is not finished. Available settings are explained in table. After clicking *Apply* attempt of applying new settings will commence and information about result of action shown. Note that change requires some time.

| Name Posible | | Description |
|------------------------|-----------|---|
| | values | |
| Recommendations | On/Off | Turn on/off additional (built-in are left intact) products recommendations) |
| Search | On/Off | Turn on/off search which replaces built-in Shoper search |
| Search highlight color | CSS color | Color of background of product selected in Search |

FOUR

OTHERS

4.1 Installation - recommendations

Say you wish place widget with product suggestions with 3 cols, 2 rows for product with id 3505.

- 1. If you do not have account at http://app.shopnavigator.net/ then create it. Click Sign Up and provide username, email address and password
- 2. Log in http://app.shopnavigator.net/
- 3. Place following div in desired place: <div class="dd-recobox dd-col3 dd-row2"></div>
- 4. Place following script-s immediately before closing of body tag: <script type="text/javascript"> window.ddt={baseUrl:'http://app.shopnavigator.net'}; window.onload=function(){ddt.getRecoBoxes('USERNAME', 3505);} </script> <script type="text/javascript" src="http://app.shopnavigator.net/scripts/sendData.js" async="true"> where USERNAME is that used in 2nd step

If you wish you might specify product id for which suggestion are showed in div's class following way: <div class="dd-recobox dd-col3 dd-row2 dd-prod-3505"></div> Notes:

- function ddt.getRecoBoxes might be called with single argument username
- if ddt.getRecoBoxes is called with single argument, all dd-recobox div-s must have product id explicitly given in class dd-recobox div-s which do not fullfill this condition will not work at all
- specification in class has precedence over that from ddt.getRecoBoxes function argument

FIVE

INDICES AND TABLES

- genindex
- modindex
- search